# MSHCSP 2024

## **SPONSORSHIP OPPORTUNITIES**

### CONFERENCE TOTE BAGS (X1) TBD

Distributed to all attendees, the Conference Tote Bags is an excellent way to gain recognition of your company’s name/logo. The Tote Bags are distributed to each attendee at the Conference and then are taken home. Tote Bags are imprinted on one side with the MSHCSP logo and the side with organization’s name/logo.

### Friday night Welcoming Social (X1 $1000)

The Welcoming Social offers attendees the opportunity to network, meet old friends, and make new acquaintances. The reception is well attended and provides lots of recognition to the sponsoring organization. Sponsor receives complimentary vendor booth for the show.

### SATURDAY LUNCHEON (X $1000)

Lunches are one of the best-attended events at the conference and offers attendees’ ample opportunity to network. Sponsor receives complimentary vendor booth for the show.

### RAFFLE DONATIONS (unlimited)

Special giveaways (cooler bag, water bottle, cameras, shirts, pens, etc) are a great way to promote your company and be highly visible.

**EDUCATIONAL SESSIONS (X7)**

**FILLED**

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## **CONTINENTAL BREAKFASTS/ REFRESHMENT BREAKS (X2 available $600EA)**

A continental breakfast is provided to all conference attendees SAT morning of the conference. Refreshment break is offered mid-morning. Refreshment breaks are a great way to gain some additional exposure and recognition. Sponsor receives complimentary vendor booth for the show.

### SPONSORSHIP FOR ATTENDEES (unlimited) $85.00 full 2x day

By sponsoring a registration for an attendee(s) of your choice, you are creating an opportunity for other SPD professionals to attend an educational seminar that they might not normally be able to.

**All sponsorship opportunities are awarded on a first-come basis.** Sponsorships are a popular way to increase visibility and therefore sell quickly. Acceptance of sponsorship in no way implies endorsement by the Society for any products or services of the sponsoring organization.

To secure sponsorship of any of the events or items listed, or if you have any questions regarding sponsorship, please contact:

MSHCSP

PO Box 20434

Ferndale MI 48220

# MSHCSP 2023

Please return/confirm application and payment for sponsorship - **by April 21st, 2024** for sponsorship benefits. Thank you for considering the sponsoring of events which allows MSHCSP to offer educational opportunities at a relatively low cost to SPD/CSR and other related fields.

**SPONSORSHIP APPLICATION**

Type of sponsorship:

Sponsorship $ Amount:

Sponsoring Organization:

Contact Name:

Address:

City/State/Zip:

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Phone

E-Mail Address or fax # for confirmation

I am an authorized representative of the company named above with full power and authority to sign this form and make this commitment.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (Please print name of individual) (Please print title of individual)

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(Authorized Signature) (Date)

**Please return to:**

**MSHCSP**

**PO Box 20434**

**Ferndale MI 48820**

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**EDUCATIONAL GRANT AGREEMENT - Addendum G page 1**

THIS EDUCATIONAL GRANT AGREEMENT is entered into by and between

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (“Sponsor”) and MSHCSP (“Company”) as of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Educational Program. The Company agrees to provide the educational support detailed on Exhibit A (“Educational Program”) subject to the terms and conditions set forth herein.
2. Purposes of Educational Program. The Educational Program shall be for scientific and educational

purposes only and will not promote, directly or indirectly, the Company’s products or services.

1. Control of Educational Program. Sponsor shall have ultimate control over the Educational Program,

including without limitation the selection of content, materials, speakers and moderators and venue. Company, or its agents, will respond only to Sponsor initiated requests for suggestions of topics, presenters or sources of possible presenters. Company will provide, if possible, at least two potential speakers and will disclose any financial or other relationships between the Company and any proposed speakers. In no event will the Company have the right to “script”, direct the emphasis, or influence the content of the Educational Program.

1. Disclosure of Financial Relationships. Sponsor will disclose to the audience (a) the support provided by the Company and (b) any significant relationship between the Sponsor and the Company or between individual speakers or moderators and the Company.
2. Use of Funds. All funds provided by the Company for Educational Sponsors shall be paid directly to the Sponsor. The Educational Program Coordinator of the Sponsor must approve any other support provided by the Company for Educational Programs (e.g., distributing brochures, preparing slides, etc.). The Company will not provide any funds or other benefits to any associate of Sponsor or any speaker or other presenter (such fees shall be paid only by the Sponsor).
3. General Terms. This Agreement shall be governed by the laws of the State of Michigan. This Agreement

may not be assigned without the prior written consent of the other party. The invalidity or unenforceability of any term or provision hereof shall in no way affect the validity or enforceability of any other term or provision of this Agreement. This Agreement contains the entire agreement between the parties relating to the rights herein granted and obligations herein assumed. No modifications, change or discharge of this Agreement may occur orally but only by further written agreement of the parties. A waiver by either of the parties of any provision shall not waive the other provision. No person or entity, except the parties shall be beneficiaries of any kind of the terms to this Agreement.

**IN WITNESS WHERE OF,** each of the parties has caused this Agreement to be executed on itsbehalf as of the day and year first above written.

**SPONSOR** **COMPANY / VENDOR**

By: By: (SIGNATURE) Program Director

Its: (TITLE) By:

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Department Administrator

**EDUCATIONAL GRANT AGREEMENT – ADDENDUM G page 2**

**Regarding Terms, Conditions and Purposes of an Educational Grant between and**  Michigan Society for Healthcare Central Service Professionals (company) (Form must be typed or printed legibly)

## Title Education Activity: MSHCSP 2022 Annual Conference & Technical Exhibition Location: Bavarian Inn Frankenmuth, MI \_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date(s): May 25-27, 2022

Commercial Supporter: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City, State, zip: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Telephone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ fax: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Contact Person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ The above company wishes to provide support for the named education activity by means of (indicate which option): Unrestricted Educational Grant for the support of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Grant Amount $\_\_ \_\_\_\_\_\_ Restricted Educational Grant to reimburse expense for:

Speaker(s) 1) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 2) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

SS #\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ SS#\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ To include:

All Expenses Travel Only Honorarium Only

Honorarium Amount $ \_\_\_\_\_\_\_\_\_\_\_\_

(To be determined by Course Director) Support for Catering Functions

## Catering Functions: Catering Amount $ \_

Other (e.g., equipment loan, brochure distribution, etc.)

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_